

Lauren Lynch

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CAREER EXPERIENCE:

June 2011 to present

Lauren Lynch Design & Writing, Welcome, North Carolina
Freelance Design & Writing. Print design, web design, writing and photography.

November 2005 to June 2011

Sunlight Community Church & Christian Academy, Port St. Lucie, Florida
Communications Director. Design of all printed materials, web design and photography. Weekly graphic email newsletters and announcements, Powerpoint slides for pre-service announcements.

December 1999 to January 2007

New Leaf Graphics, Port St. Lucie, Florida
Owner/Designer. Graphic design, web design and photography. Clients included: Idea Garden Advertising and Public Relations, Palm Beach International Airport, Palm Beach County Convention and Visitors Bureau, Florida Department of Environmental Protection, Florida Atlantic University, Florida Center for Environmental Studies, and South Florida Water Management District.

October 1998 to December 1999

Florida Atlantic University, Florida Center for Environmental Studies, Palm Beach Gardens, Florida
Communications Coordinator. Responsible for collateral design/editing, coordinating printing production, photography and web site graphics for university environmental studies center.

December 1995 to October 1998

Palm Beach County Convention and Visitors Bureau, West Palm Beach, Florida
Graphic Designer/Webmaster. Responsible for all collateral design, print buying, web site design and maintenance. Oversee production/editorial content/distribution of process color magazines, brochures and newsletters.

November 1991 to December 1995

TransAmerica Printing, West Palm Beach, Florida
Graphic Designer. Responsible for computer design of promotional printed pieces, logo design, pre-press for offset spot and 4 color printing on Macintosh for high volume printing company. Hand and computer illustration. Scanning and retouching photos, linotronic file preparation.

April 1990 to November 1991

AlphaGraphics, West Palm Beach, Florida
Manager. Production scheduling; estimating/quotations; purchasing new equipment and supplies; customer service; coordinating marketing/promotional events; copywriting/design of in-house collateral/advertising; bookkeeping; interview/hiring of all personnel.

December 1988 to April 1990

Gulfstream Financial Associates (A Kemper Financial Company). Boca Raton, Florida
Advertising/Public Relations Coordinator. Responsible for advertising design and production including computer design, illustration and photo commissioning, media buying, (newspaper, magazine and radio), market research, designing media kits, writing press releases, maintaining media contacts, coordinating promotional events for a financial planning/brokerage firm.

SOFTWARE PROFICIENCY:

QuarkXpress, Adobe InDesign, Illustrator and Photoshop (Creative Suite)
Macromedia Dreamweaver and Fireworks

EDUCATION:

School of the Art Institute of Chicago, *Painting and Drawing*
Santa Fe State College, *Advertising and Graphic Design*